

iGive: Just Giving page Set up guide



The logo for Just Giving, featuring the words "Just Giving" in white, uppercase letters on a purple rectangular background.

Please note that when setting up a Just Giving page for an iGive fundraiser, the main charity needs to be set as [INTO Giving](#).

- Go to www.justgiving.com
- Click "I am Fundraising"
- Opens "What are you raising money for"
- You choose "A charity"
- It will now ask you to login or create an account (follow on screen instructions)
- Opens charity search page
- Search "INTO Giving" - once searched you need to scroll down past "Campaigns" to "Charities" to see INTO Giving's listing and select - please note you must choose "INTO Giving" for GBP donations and "INTO Giving USA" for dollar donations
- Next page asks you to define activity - choose from the list the type of event you are doing
- Enter event details on new page
- Answers to subsequent questions are as following:
 - Are you planning to ask for donations to your JustGiving page in return for goods, services, or other benefits? - Please answer NO
 - Is your charity contributing to the cost of your fundraising? - Please answer NO

Once completed your Just Giving page is created and you have the opportunity to edit your personal page information - include photos as people love to see what you're up to, and post updates to let people know how your preparations are going etc

It's useful to explain in your bio why you have listed INTO Giving as the receiving charity when the money will end being donated to someone else (e.g. Macmillan/MIND etc).

Feel free to copy the example blurb below to explain the iGive process.

Hello!

My name is and I am fundraising for because

I have decided to put my funds through INTO Giving's "iGive campaign" to increase my fundraising by an amazing 20%!

All INTO employees and students are entitled to put their fundraising through this INTO Giving campaign which helps boost funds for great causes across the globe. So far iGive has generated £60,000 of donations (including £10,000 iGive top up) and this has been donated to over 50 charities worldwide.

For more information on the iGive campaign and how it works, visit www.into-giving.com/iGive

INTO Giving supports projects aiming to increase to education for the most disadvantaged youth across the world. Their main focus over the last few years has been on ensuring access to education for girls and refugees; two of the most vulnerable groups in the world today.

They currently support 34 projects across, 21 countries and 4 continents including in the UK and the USA.

**Please note if you are a UK taxpayer you can add 25% to your donation at no extra cost, by opting in for Gift Aid. For more advice about the governments Gift Aid scheme go to their website*

www.gov.uk/donating-to-charity/gift-aid